

# INVEST IN YOUR TOP TALENT

## ORGANIZATIONAL BENEFITS

### DEVELOP YOUR TALENT FROM WITHIN

High-potential leaders with deep knowledge of your business are valuable employees to invest in. Pairing that knowledge with the leadership presence and perspective that Michigan Ross provides can make them invaluable.

### IMPROVE OVERALL PERFORMANCE

The impact of the Ross EMBA is not limited to those who earn it. Graduates not only improve their own performance, but also the performance of others, creating a benefit that cascades throughout the organization.

### SEE IMMEDIATE RESULTS

The EMBA program is 21 months, but your organization benefits from the beginning. Students immediately immerse in core business areas, increasing their understanding of your business strategy and making them stronger contributors.

### REDUCE TIME OUT OF THE OFFICE

Our unique once-a-month schedule minimizes time spent away from your organization. Students complete coursework and projects virtually between on-campus residencies, enabling them to continue their progress without compromising their professional obligations.

### RECEIVE EXECUTIVE EDUCATION DISCOUNTS

EMBA students can support their peers' professional development with up to two partial scholarships for 50% off Michigan Ross Executive Education open-enrollment programs per year. This allows you to maximize your development budget and foster a common understanding among direct reports, peers, and upper management.

## PROGRAM DETAILS

### CURRICULUM

Ross' high-level, strategic approach to business education prepares executives to lead across industries, functions, organizations, and geographic locations. Courses are taught by top Ross faculty, who are world-class experts in their fields.

### LEADERSHIP DEVELOPMENT

Leadership courses, workshops, executive coaching, and guest speakers are integrated throughout the program to hone executive skills, learn new ones, and prepare students to assume more challenging roles. Students are empowered to lead more effectively in their current roles and challenged to enact positive change.

### EXECUTIVE MULTIDISCIPLINARY ACTION PROJECTS (EXECMAP)

Students collaborate on a high-stakes, complex business project for four months, in the U.S. or abroad. Past ExecMAP projects include market entry strategies, strategic growth planning, new business ventures, complex financial modeling, product launches, mergers and acquisition strategies, and risk assessments. After ExecMAP, students are able to apply a similar depth of analysis and strategic planning to address pressing challenges at your organization.

### FINANCIAL SUPPORT

Many organizations offer financial assistance to employees pursuing an Executive MBA. While this is not a requirement, it demonstrates a strong commitment to your best people and their development. It's not just an investment in an individual—it's an investment in your organization. Funds can be provided as a percentage of tuition and fees or a specific dollar amount. Many sponsors require a time commitment to the organization after graduation.

### TUITION

Visit [michiganross.umich.edu/emba-tuition](http://michiganross.umich.edu/emba-tuition) for more information.

## SELECTION OF SPONSORING ORGANIZATIONS

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