



MICHIGAN ROSS

EXECUTIVE EDUCATION

Practicing Positive Leadership

Building a Better World Through Business

PROGRAM DESCRIPTION:

Positive Leadership is the key to creating empowering, virtuous organizations that have strong employee engagement and consistently outperform competitors. This three-week online course is designed to help you explore new techniques to increase employee engagement, leverage empowerment to drive productivity, and share best practices with your cohort. Drawing on a diverse body of research, Professor Kim Cameron's real-world, evidence-based examples demonstrate how leaders can affect organizational culture, positivity, and ultimately, productivity.

WHAT SETS THIS PROGRAM APART:

- Experience live, weekly interactive sessions with renowned faculty Kim Cameron
- Evidence-based research validated by real-world data and results
- Highly personalized learning experience created by live, online events, based on your own data and assessment results. Our Ross faculty collate and analyze the course-work to create a personalized discussion each week.
- Michigan Ross Executive Education was recently named a Top 5 global provider by the *Financial Times*. Learn frameworks taught and developed by our own Michigan Ross Executive Education Faculty.

PROGRAM STRUCTURE:

This three-week online course features weekly live, interactive sessions with Professor Kim Cameron, who will discuss data/feedback from assessments, surveys, and other coursework. Each week also features a 30–60 minute live, virtual Positive Leadership Breakout Group meeting. These live sessions allow each cohort to have a highly-personalized learning experience. You'll explore topics that form the foundation for practicing Positive Leadership with your team.

KEY BENEFITS

- Assess and develop your key strengths and weaknesses as a leader
- Learn how to deploy the positive leadership toolkit in performance improvement initiatives
- Drive individual and team performance through the use of positive leadership principles
- Create measurable action plans for the individual, team and organizational performance improvement using positive leadership frameworks

WHO SHOULD ATTEND

Mid- and senior-level leaders seeking to take different action in order to achieve extraordinary results

Typical titles include:

- Director
- VP
- Mid-Level to Senior Manager
- Group Manager

ABOUT THE EXPERT



Kim Cameron

Professor Emeritus of Management and Organizations

- Professor Kim Cameron is the William Russell Kelly Professor of Management and Organizations at Michigan Ross and is also a faculty member in the School of Education.
- Professor Cameron co-founded the Center for Positive Organizations at the University of Michigan, which in 2012 was awarded the Research Center Impact Award by the Academy of Management.
- His current research focuses on the virtuousness in and of organizations—such as forgiveness, gratitude, kindness and compassion—and their relationship to performance.

PROGRAM STRUCTURE

WEEK
1

THE STRENGTH OF POSITIVE LEADERSHIP

- Positive Leadership
- Knowing Yourself and Your Organization
- Positively Energizing Leadership
- **Breakout Group Session:** Leveraging your Strengths, Addressing the Gaps

WEEK
2

CHANGING YOUR CULTURE

- How Positive Leadership Creates Positive Culture
- A Culture of Engagement
- Engagement in the Global Economy
- **Breakout Group Session:** The Price of Engagement

WEEK
3

SUSTAINING POSITIVE CULTURE

- The Key to Sustaining Positive Culture
- How Can Leaders Empower?
- The Path Forward
- **Breakout Group Session:** Creating and Sharing your Action Plan