



MICHIGAN ROSS

EXECUTIVE EDUCATION

Becoming Who You Really Are: How to Grow Yourself and Your Organization

Available in five, separate 4-week (20-day) chapters

HOW DOES IT WORK?

Watch. In this unique learning journey, you will get an email each day that links to a 3-5 minute video. In that video, MI Ross renowned Professor Robert Quinn shares an inspiring story from his 40 years of working with global organizations worldwide.

Reflect. Each story is followed by two simple questions. You post your answers to your online community.

Consolidate. Each week you consolidate - squeeze the learning of each day into a single statement of learning for the week.

Transform. Share your successes and transform each member of your learning community with aspiration. As you do you turn individual leadership development into organizational change.

Results. After 4 weeks of this process, you will have started to ingrain perspectives, develop new practices, and build new habits of interaction with colleagues, friends, and family. Experience how these changes will begin to transform your life, your relationships, and the impact you have on others.

PROGRAM STRUCTURE:

This online course is one of five, separate 4-week course chapters. Each 4-week (20-day) chapter is available to take individually or may be combined together to create up-to a 100-day plan. Enjoy one month, or five months at a time in the order of your choosing. For added flexibility, you can align chapter topics in the order that best meets your individual or team growth and development needs.

If you have further questions or would like to consider experiencing this program as a team, contact Mike Williams, Program Portfolio Director at RossExecEd@umich.edu, or call 734.763.1000.

Building a Better World Through Business

WHAT SETS THIS PROGRAM APART

- Evidence-based research validated by real-world data & results
- Highly personalized learning experience created by live, online events, based on your own data and assessment results. Our Ross faculty collate and analyze the coursework to create a personalized discussion at the end of each session.

KEY BENEFITS

- Now organizations can do leadership development in a fashion that is more effective, less expensive, and automatically gives rise to organizational improvement.
- Supplement current initiatives with this extended application series.

WHO SHOULD ATTEND

- Leaders - formal and informal
- People seeking a unique, sustainable leadership development experience
- Teams seeking extraordinary results through a common language, supportive approaches

ABOUT THE EXPERT



BOB QUINN, PhD

Robert E. Quinn holds the Margaret Elliot Tracey Collegiate Professorship at the University of Michigan and serves on the faculty of Management and Organization at the Ross Business School. He is a co-founder and the current co-director of the Center for Positive Organizations. Quinn's research and teaching interests focus on leadership, organizational change and effectiveness. He has published 18 books on these subjects.

PROGRAM STRUCTURE

**Each Chapter is 20-Days or 4 weeks*

CHAPTER
1

Discovering
Your
Leadership

CHAPTER
2

Wielding
Transformative
Influence

CHAPTER
3

Accelerating
Deep Change

CHAPTER
4

Entering the
Fundamental
State of
Leadership

CHAPTER
5

Leading
Without
Authority